Retention rate captures the proportion of students who continued in Business programs after their first year. Retention rates were calculated by taking the number of retained students (total number of students subtracted by the number of students who withdrew) divided by the number of total students (unduplicated headcount of students each academic year).

The graph above shows the current (2024) retention rates of all Business programs. The green bar shows the Business Division’s overall retention (-0.67). Logistic Supply (0.20) and Agribusiness (-0.07) were the two programs that had the highest retention rates while Medical Supply (-7.00) and Office Management (-2.50) had the lowest. It should be noted that Office Management is the smallest program (going from 7 to 2 students from 2023 to 2024).

Accounting is the second largest program the Business Division offers. The retention rate was in line with the overall division in 2022 and steadily declined (2022-2024). The decrease from 2023 (77 students) to 2024 (44 students) impacted the overall Business Division retention rate.

Agribusiness is the third largest program. The program had the second highest retention rate. It has retained a higher of students compared to the overall Business Division over the past two years.

The Bank Finance Program retained the same number of students as the overall Business Division in 2022. However, this program significantly decreased in 2023 (-0.65), dropping from 38 students to 23 then dropping by almost half of the number of students in 2024 (23 to 11).

Business Management is the largest program. Due to the program’s larger number of students as well as retained Business students, the retention rate is similar to the overall division’s retention rate. The Business Management program experienced the biggest decrease in the number of retained students from 2023 to 2024, dropping from 143 students to 90.

Entrepreneurship’s has retained students at a higher rate compared to the overall Business Division from 2022 to 2023. In 2024, the program’s retention rate reflected the Business Division’s rate.

Human Resources Management retained more students compared to the overall division in 2022. However, the retention rate began to decline in 2023. This program experienced the largest decrease from 2023 to 2024, losing over half the number of students (20 to 12).

The Logistics and Supply Chain Management program is the third smallest program. The program retained more students compared to overall division in 2022. The LSCM retention rate experienced a large decline from 2022 to 2023 (0.27 to -1.75). The program’s retention rate rebounded in 2024, retaining more students than the overall Business Division.

The Marketing program retained more students compared to the division from 2022 to 2023. However, the retention rate experienced a large decrease from 2023 to 2024 (0.31 to -0.88). The decrease runs parallel with the overall division; however, the retention rate is 0.21 lower. The program lost almost twice the number of students from 2023 to 2024 (45 to 24).

The Medical Support Program retention rate experienced a larger decrease in 2023. It experienced a large decrease from 2023 to 2024 (8 to 1 student). It should be noted that the Medical Support Program is the smallest program.

The Office Administration program has steadily retained more students compared to the overall Business Division over the past three years. The rate has experienced slight decreases over the past two years, but has persistently maintained from 10 to 21 students.

Office Management is the smallest program. The retention rate experienced a decrease from 0.55 to -0.57 from 2022 to 2023. The program experienced the largest decrease from 2023 to 2024 (-0.57 to -2.50). Again, it should be noted the range of students over the last three years is from 2 to 11.