

Business Management



Business Technologies Division

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NSCC is accredited by:
The Higher Learning Commission
(312) 263-0456

www.ncahigherlearningcommission.org

Business Management

Associate of Applied Business

Today's successful managers need a variety of skills, including communication and analytical and decision-making skills. The demand for business management personnel has risen with the growing number of small businesses in northwest Ohio. At the same time, large businesses continuously require mid-management and supervisory personnel. The graduate of the business management program is skilled in supervision, labor relations, accounting, marketing, salesmanship and decision-making.

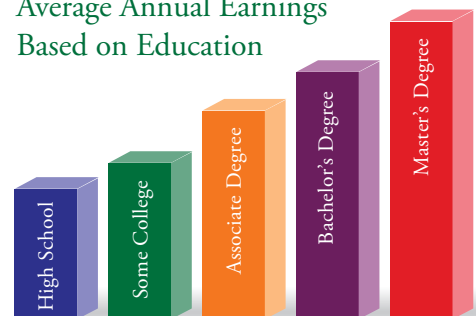
Graduates are qualified for positions as a general manager or assistant manager of a small business or a personnel specialist, foreman or supervisor of a manufacturer, commercial business or other organization. The business management program offers a weekend college option along with the typical schedule of daytime or evening classes.

Career Outlook

Employment opportunities are varied and will depend on each individual goal. Entry-level management positions are found in the manufacturing, retail, food service, banking and governmental services. Individuals interested in sales positions will find many opportunities. Both nationally and in the state of Ohio, business service sales positions, particularly technical sales, are expected to grow much faster than the average. Companies which are new and existing will be hiring managers. Service industries, such as food service, will experience a faster than average growth.

Education Pays

Average Annual Earnings
Based on Education



2011-2012

Based on data from the Bureau of Labor Statistics

Program Sequence

First Semester

		<i>Credits</i>
+ ACC111	Financial Accounting	4
ECO212	Microeconomics	3
ENG111	Composition I	3
+ MGT110	Management	3
	Mathematics Elective	3
		16

Second Semester

		<i>Credits</i>
+ ACC112	Managerial Accounting	4
CIS114	Microsoft Applications	3
ENG112	Composition II	3
+ MKT110	Marketing	3
	Science Elective	3
		16

Third Semester

		<i>Credits</i>
+ BUS221	Business Law	3
+ MGT210	Human Resource Management	3
+	Business Elective	3
	Humanities Elective	3
	Social Behavioral Science Elective	3
		15

Fourth Semester

		<i>Credits</i>
+ BUS250	Labor Relations	3
+ MGT280	Business Climate Analysis	3
+ MKT230	Salesmanship	3
	Business Analysis Elective	3
	Business Elective	3
	Computer Elective	3
		18

Total Program Credit Hours **65**

+ Students must attain a 2.00 grade point average in these technical courses to graduate.

Course curriculum is subject to change. Please consult with an Academic Advisor for up-to-date information.

