

# Visual Communications



## Business Technologies Division

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NSCC is accredited by:

The Higher Learning Commission  
(312) 263-0456

[www.ncahigherlearningcommission.org](http://www.ncahigherlearningcommission.org)

## Visual Communications

### Associate of Applied Business

The visual communication degree prepares students for a variety of positions utilizing computer graphics and imaging skills. Graduates are prepared to produce public relations materials including print, video and electronic media.

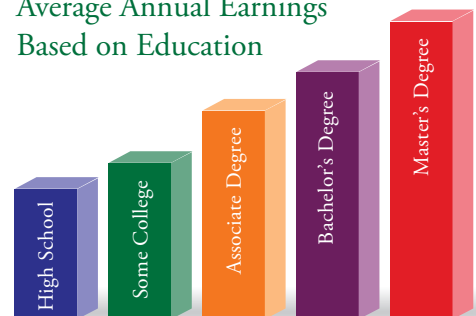
Graduates may transfer as juniors to complete a bachelor's degree in visual communications.

## Career Outlook

Opportunities within this field are expected to grow due to the emphasis on visual appeal in product design, advertising, marketing, web design and television. Willingness to relocate, however, may be an important factor since many of the opportunities will be in larger metropolitan areas.

## Education Pays

Average Annual Earnings  
Based on Education



2011-2012

Based on data from the Bureau of Labor Statistics

# Program Sequence

| <i>First Semester</i> |                        | <i>Credits</i> |
|-----------------------|------------------------|----------------|
| + CIS114              | Microsoft Applications | 3              |
| + CIS118              | Access                 | 1              |
| + CIS119              | PowerPoint             | 1              |
| ENG111                | Composition I          | 3              |
| + VCT108              | Photo Editing          | 2              |
| + VCT182              | Photography            | 3              |
|                       | Mathematics Elective   | 3              |
|                       |                        | 16             |

| <i>Second Semester</i> |                                 | <i>Credits</i> |
|------------------------|---------------------------------|----------------|
| ART103                 | Beginning Drawing               | 3              |
| + CIS129               | Web Page Development            | 3              |
| ENG112                 | Composition II                  | 3              |
| + VCT111               | Layout & Design                 | 3              |
| + VCT205               | Visual Communication Technology | 2              |
|                        | Program Elective*               | 3              |
|                        |                                 | 17             |

| <i>Third Semester</i> |                       | <i>Credits</i> |
|-----------------------|-----------------------|----------------|
| ACC111                | Financial Accounting  | 4              |
| HUM230                | Art Appreciation      | 3              |
| + VCT260              | 3D Computer Animation | 3              |
| + VCT268              | Video Production      | 3              |
|                       | Science Elective      | 3              |
|                       |                       | 16             |

| <i>Fourth Semester</i> |                                    | <i>Credits</i> |
|------------------------|------------------------------------|----------------|
| BUS221                 | Business Law                       | 3              |
| ENG210                 | Technical Communications           | 3              |
| + VCT204               | Concepts of Visual Communications  | 3              |
| + VCT266               | Multimedia Production              | 3              |
| + VCT289               | VCT Co-Op Experience               | 3              |
|                        | Social Behavioral Science Elective | 3              |
|                        |                                    | 18             |

***Total Program Credit Hours*** **67**

\* Students planning to transfer to a four-year college should take MTH112 Trigonometry.

+ Students must attain a 2.00 grade point average in these technical courses to graduate.

*Course curriculum is subject to change. Please consult with an Academic Advisor for up-to-date information.*

