

International / Global Business



Business Technologies Division

For Program Questions:

Von Plessner
Dean of Business Technologies
(419) 267-1351
vplessner@northweststate.edu

For Admissions Questions:

NSCC Admissions Office
(419) 267-1320
admissions@northweststate.edu



www.northweststate.edu

NSCC is accredited by:

The Higher Learning Commission
(312) 263-0456

www.ncahigherlearningcommission.org

International/Global Business

Associate of Applied Business in Business Management

The value and importance of global business has finally come of age in the United States, where market forces are demanding professionals and paying them competitive wages for knowledge and skills in this area. Northwest State is fortunate to be located in the heart of the NAFTA Corridor, on the road between Monterrey, Mexico and Windsor, Ontario.

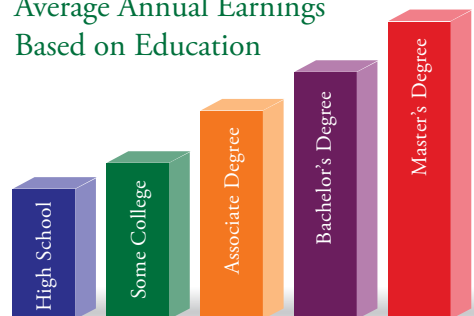
Students entering into Northwest State's associate degree program will learn international and global business concepts while studying the Business Management program. The program provides students an entry-level preparation that will enhance cultural awareness and polish business skills.

Career Outlook

Employment opportunities are varied and will depend on each individual goal. Entry-level management positions are found in the manufacturing, retail, food service, banking, and governmental services. Students will be familiar with international business so as to assist in businesses which focus on a global market of customers and suppliers.

Education Pays

Average Annual Earnings
Based on Education



2011-2012

Based on data from the Bureau of Labor Statistics

Program Sequence

<i>First Semester</i>		<i>Credits</i>
+ BUS160	International/Global Business	3
ECO212	Microeconomics	3
ENG111	Composition I	3
+ MGT110	Management	3
	Mathematics Elective	3
		15

<i>Second Semester</i>		<i>Credits</i>
CIS114	Microsoft Applications	3
ENG112	Composition II	3
GEO110	World Geography	3
+ MKT110	Marketing	3
	Science Elective	3
		15

<i>Third Semester</i>		<i>Credits</i>
+ ACC111	Financial Accounting	4
+ BUS221	Business Law	3
+ ECO257	Global Economics	3
SSC210	Cultural Diversity	3
	Humanities Elective	3
		16

<i>Fourth Semester</i>		<i>Credits</i>
+ ACC112	Managerial Accounting	4
+ BUS260	International Trade	3
+ MGT281	Global Business Climate Analysis	3
+ MKT230	Salesmanship	3
	Business Elective	3
	Computer Elective	3
		19

Total Program Credit Hours **65**

+ Students must attain a 2.00 grade point average in these technical courses to graduate.



Course curriculum is subject to change. Please consult with an Academic Advisor for up-to-date information.