

Existing Data and Information to Scan

1. State, regional and local newspapers
2. One or more national newspapers (e.g. The New York Times, Wall Street Journal, USAToday). All have web sites.
3. National news magazines such as Newsweek, Time, US News and World Report and periodicals such as The Futurist, The Chronicle of Higher Education, Business Week, Kiplinger's Newsletter, etc. and web--based sources of information in taxonomy and change areas
4. Federal, state and local government publications and web sites: US Census Bureau, US Department of Health and Human Services, US Department of Commerce, US Bureau of Labor Statistics (and its Chicago region), US Department of Education, etc
5. Ohio sites (also contains regional and county information);
 - <http://ohio.gov> Ohio State Government
 - <http://www.lmi.state.oh.us/> Ohio Labor Market Information
 - <http://www.odod.state.oh.us/research> Ohio Department of Development, Office of Policy Research and Strategic Planning
 - <http://regents.ohio.gov/> Ohio Board of Regents
(Strategic Plan for Higher Education 2008-2017)
 - <http://www.ohiocc.org> Ohio Association of Community Colleges
 - <http://www.ode.state.oh.us> Ohio Department of Education
6. Information from professional associations and organizations (e.g. American Society for Training and Development) both in and out of higher education
7. Data and information from state and regional research universities
8. Technology forecasting: <http://www.techcast.org/>
9. Futurists newsletters such as Naisbett's Trend-Letter, On the Horizon, Forecast, The Herman Group, etc
10. State, regional, local scans done by United Way and banks and corporations
11. Reports from foundations and non-profit organizations which address changes in the external environment in the community
12. "Off the wall," "wild card," "avant garde," publications and presentations from unconventional sources especially in the performing arts-music, theater, dance, art, etc
13. Television, radio, lectures, movies, videos, advertising, etc
14. Informal sources: moving companies, local zoning offices, rental and real estate agents, billboards, bumper stickers, etc.